



## Did you know you can customize PRIME NExT software to your individual needs?

There are functions that allow you to use and/or create standard and custom dayparts on their own or combined with other data. Not sure where to start? Use this guide to help you understand what each tab in PRIME NExT does.

**did you know?**

	TV Dayparts-Quick	TV Dayparts-Basic	TV Dayparts-Advanced	TV Dayparts-Logic	Report Spec's
Standard DayParts	N	Y	Y	Y	You can also use this tab for Y
Create Custom Dayparts	Y	N	N	N	N
Meet Standard Dayparts w/Other Scarborough Categories	N	Y	Y	Y	Rep. Specs-Enhanced
Merge Custom Dayparts w/Other Scarborough Categories	N	Y	Y	Y	N
Determine Exclusive/Non-Exclusive Estimates	N	N	N	Y	N