



# PRIME Live Newsletter

## Volume 2, Issue 1

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PRIME Live is designed to give you information to maximize your investment in PRIME NExT. Each issue will help you learn about the newest PRIME NExT features and functions, access tools to help you master the functions, or gain insight on how others use the software to succeed. It's all here for you at PRIME Live!

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### Did you know....

There are multiple areas in PRIME NExT to retrieve Saved Specs? You can find them in these tabs:

- Report Specs Basic & Report Specs Wizard. Select Add Definiton(s) or Add TV Dayparts
- Specs Selection. Select Base, Column, or Row definitions
- NSI Profiler. Select Saved NSI VIP Definitions
- Saved Specs

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### Trainer's Corner – Transferring Saved Specs

Transferring saved specs saves time! With PRIME NExT's Transfer Saved Specs tab, you can transfer saved specs from survey period to survey period. Here's how:

- Log into the study where your saved specs are located.
- Click on the Saved Specs button located at the top of the window.
- Click on the tab labeled "Transfer Saved Specs."
- Click on the specific saved specs definitions (Public or Private) you want transfer.
- Click on a Destination Study (where you want the specs to go) from the bottom left box.
- Type a file name (8 characters, no spaces) in bottom right-hand box labeled "Transfer and Save."
- Type a longer name in the bottom left-hand box labeled "Save File Description."
- Click the button "Transfer and Save."
- Log into the study where you transferred the file.
- Click on the Saved Specs button located at the top of the window. You'll then find your transferred saved specs listed in the "Saved Specs tab." *Please note, not all specs transfer from survey to survey due as definitions must be equal in both surveys.*

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### Other Happenings – Scarborough Success Story

How have you used Scarborough? Have you used Scarborough to launch new products, build successful campaigns, and grow? We're looking for success stories to include in our newsletter. It's a great way to get recognition and a place to gain new ideas! Please send us yours at [primeinfo@scarborough.com](mailto:primeinfo@scarborough.com).